


TELL US YOUR STORY

VIDEO CONTEST

win a **free**
pass to
**global
finals 2012**
deadline:
march 16th

 **DestinationImagiNation**® (DI) has been changing lives for 29 years. With more than a million alumni and 38,000 volunteers worldwide, it has made a huge impact on many kids and adults. So tell us how DI has changed your life. **We want to hear about the late nights practicing, about your first tournament with your team, life-long friendships, and problems solved. Be creative and tell us something great!**

This contest is open to ALL Destination Imagination team members, Team Managers & volunteers. The winning team member or Team Manager will receive free passes to Global Finals 2012 for their whole team. If you are a volunteer without a team, your winning entry will allow you to send the team of your choice to Global Finals. All you have to do is produce a 60-second video that tells us your story!

prizes

- **Free pass to Global Finals 2012 for your team (even if your team does not qualify).**
- Free room and board for your team and Team Manager at Global Finals 2012, May 23-26 in Knoxville, TN. Total value of \$635 per person. (Does not include airfare.)
- The winning video will be played at Global Finals 2012 Opening Ceremony and will be featured in DI marketing efforts.

to enter

1. Create an amazing 60-second video.
2. Post your video to YouTube. Name the title of your YouTube video: "My Destination Imagination Story."
3. Email your YouTube video link to myDIstory@dihq.org, and use "My DI Story Contest" as your email subject.
4. In the body of your email, also provide the following info: Full Name, Age, Address, Phone Number, Parent or Guardian's Name. (So we can contact you if you win!)
5. Deadline: March 16, 2012.
6. Questions? Contact myDIstory@dihq.org.

terms

- By submitting videos, you automatically grant DI a worldwide, non-exclusive, royalty-free, irrevocable license to use and publicly display them.
- You may only submit materials that you own or have permission to use, and you can only submit photos or videos of people who have given you consent to use their image.

tips

• Choose One Theme

Here are a few themes we recommend: A Memorable Moment, A Problem Solved, Best Experience at a Tournament, Lessons Learned or Lifelong Friendships.

• Keep It Real and Specific

Tell us your unique experience in your own voice. Keep your tone positive, natural and even. Try not to over rehearse or memorize your story line for line. And focus on only the import details of your story.

• Frame Your Shot

In a head shot, you should be able to see the top of your head to the middle of your chest. Any edited footage or photos should use smooth transitions and be clear to the viewer. Make sure the audience can follow your story!

• Lighting & Location

Choose a location with a lot of available light. Lighting from multiple sources around the room is preferable to overhead lighting. If possible, use natural light by working a few feet away from a window, standing with one shoulder toward the window. If you shoot outdoors, choose a spot where the sun will not be directly in front of or behind you. Before 11:00 am and after 2:00 pm are the best times to shoot outdoors.

• Sound

Test sound quality before you shoot. Do not submit videos that contain ANY music, instrumental, vocal or otherwise.